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**Humboldt Bay Harbor,  
Recreation and Conservation  
District**  
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March 26, 2024

**HUMBOLDT BAY HARBOR, RECREATION, AND CONSERVATION DISTRICT  
NOTICE OF APPLICATION**

**NOTICE IS HEARBY GIVEN** that Geoff Wills on behalf of OutFront Media applied for a Harbor District permit for Billboard Repair (Permit 2024-01). The application was accepted for filing by the Harbor District Board on March 14, 2024. This notice is being given consistent with District Ordinances and the Harbors and Navigation Code. Staff will follow standard procedures to review and evaluate the project. Following that analysis, the permit will go before the Board for a decision for or against approval.

Outfront billboard unit #4567A was damaged during winter storm conditions in January 2024. The proposed project is located near the Indianola intersection with Highway 101 on the Humboldt Bay side of the levy. Following initial storm damage to supportive beams, more of the support structure failed and the billboard collapsed into Humboldt Bay. As the billboard is in the Bay and requires construction that touches the ground (or water) below the high tide line, this project is within Harbor District jurisdiction. The reconstruction work plan includes removal of the existing fallen structure, potentially the removal of the existing uprights, and the installation of six (6) new main posts and six (6) new support posts. The project will also include reconstruction of the billboard itself to the exact specs (12'x40') as the damaged one. Construction of the existing uprights will involve driving 6"x12" dimensional lumber posts into the ground to a depth of 10 feet using pile-driving techniques. Pile driving will be conducted by an excavator entering the Bay from the railroad tracks, with wood laid down to spread the load. The billboard itself will be constructed out of plywood and dimensional lumber as specified by an engineer.

The exact location and nature of the proposed project are on file in the Humboldt Bay Harbor, Recreation and Conservation District office, 601 Startare Drive, Woodley Island Marina, Eureka, CA 95501 and <https://humboldtbay.org/public-notices-announcements-information>. Interested parties are invited to submit in writing any comments or requests for a public hearing relative to the proposed activity to the District office or [districtplanner@humboldtbay.org](mailto:districtplanner@humboldtbay.org). Written comments should be submitted no later than thirty (30) days from the date of this notice.